

On Page SEO Checklist

On-Page SEO	✓
Include your keyword in your URL	☐
Attention-Grabbing Page Title	☐
Compelling Meta Description	☐
Meta Tags Check	☐
Use short URLs	☐
Front-load your keyword in your title tag	☐
Embed title tag modifiers	☐
Use your keyword within the first 150 words	☐
Use your target keyword in H1, H2 or H3 tags	☐
Optimize your images	☐
Use synonyms and LSI keywords	☐
Helpful, Engaging Content	☐
Use external links	☐
Use internal links	☐